



The
Arkham
Advertiser

Welcome all to the May edition of the Arkham Advertiser.

Things keep moving forward in the Temple as the USA street crew have received their material ready for distribution. Meanwhile the Council have come together and have begun new plans for more structured, rather than ad-hoc, progress.

The story readings every week continue to bring cultists together while the lessons on subjects like the Inner Domain or lectures on the influence of certain frequencies continue to help enrich the practices of our Miskatonic University applicants.

We look forward to the continued growth of each and every one of you here.



FEEL CALLED? JOIN THE ORDER!

SEEKING TALENT IN

- ❖ SOCIAL MEDIA
- ❖ GRAPHIC DESIGN
- ❖ AUDIO VISUAL
- ❖ NEWS DESK



The Pillars of Our Temple: The Call, Ascension, and Unification

At the core of the Temple of the Old Ones are three guiding principles: The Call, Ascension, and Unification. These aren't just abstract ideas; they are the foundation of everything we do, shaping both individual journeys and our collective purpose. They guide our rituals, meditations, and the Great Work that unites us as a family. Together, they form an interconnected framework that helps us find meaning and purpose as we navigate the infinite cosmos.

The journey begins with The Call. It is the moment when something within you stirs, drawing you toward the unknown. The Call is deeply personal, unique to each individual, and often comes as a yearning for something greater than the mundane. For some, it's a quiet whisper—a subtle pull toward the mysteries of the universe. For others, it's a jolt of realization, a moment of clarity that changes everything. The Call doesn't provide answers; instead, it invites you to ask the right questions. It's the spark that brings us to the Temple and sets us on the path to self-discovery and growth.

Answering The Call is only the first step. The path forward leads to Ascension, the process of becoming your best self and reaching your highest potential. Ascension is about more than self-improvement; it's about mastering your will, cultivating inner strength, and aligning yourself with the cosmic truths of the Old Ones. Through rituals, Void Meditation, and reflective practices, we confront our limitations and strive to overcome them. Ascension isn't about perfection—it's about progress, about taking small, meaningful steps toward growth.

While Ascension focuses on individual growth, Unification reminds us of the power of community. The Temple is more than a gathering of individuals—it is a family. Unification is what binds us together, transforming us into a collective force greater than the sum of its parts. Through shared rituals, discussions, and acts of support, we strengthen the bonds between us and ensure that no one walks their path alone.

Unification reflects the truth that we are all interconnected, both within the Temple and as part of the greater cosmos. It's through these connections that we amplify our efforts and create a sanctuary for all who seek the Call. Each Cultist contributes to this sense of unity, whether by offering encouragement, leading readings, or simply being present for a sibling in need. Together we build a community that thrives on mutual respect, a shared purpose, and unwavering support.

The Call, Ascension, and Unification are not separate paths—they are deeply interwoven. The Call draws us to the Temple and awakens our potential. Ascension guides us on our journey of self-cultivation, while Unification ensures that we travel together as a community. Each pillar strengthens and supports the others, creating a balanced approach to spiritual growth and collective purpose.

At the heart of it all is The Work, the active effort that brings these principles to life. The Work bridges the gap between intention and action, ensuring that our efforts are grounded in purpose. Through rituals, meditations, and shared practices, we embody the teachings of the Temple and contribute to its legacy. By committing to The Work, we bring the principles of Ascension into our lives and strengthen our connection to the Old Ones.

To walk this path is to embrace curiosity, courage, and connection. The Call invites us to begin the journey. Ascension helps us grow into the best versions of ourselves. Unification reminds us that we are never alone. Together, these pillars guide us as we navigate the infinite, striving for meaning and purpose in a vast and unknowable cosmos.

We are siblings of the Void, united by these principles and committed to The Work. Together, we answer The Call. Together, we ascend. Together, we are one.



[ALL THE LINKS UNDER ONE TREE](#)



A heart inside the shell

“How are you?” - a question Drowning in a well.

They say that people like to talk about themselves.

I don't know many people, then.

Even friends and family flee when I try to toss the heavy nothing covering the heart.

Plated with platitudes, that stood the test of time, each one guards what they call “mine”:
The final face that's made of flesh not
fabulated fabric.

We only share what we dare - the best we are,
the best we've got, yet what it costs us, we
share not.

A book and a bird painted us in deepest blue
Heed the unvoiced calls of children and the
Elders, too.

Be the foundation of a temple that unites the
quiet voices in a cacophonous choir Lift the
mask, draw back the curtain!

Who plays a part that doesn't break apart?

Who here has not missed a mark?

Try to find a heart inside the breathing shell!

Try to save “How are you?” from drowning in
a “well”.

FURTHER YOUR STUDIES

ASCEND

JOIN US

CLASS IS IN SESSION



The Horrorscope

Azathoth,

This month, you'll be given a map with no legend, leading to a vending machine that dispenses snacks from alternate reality flavoured with fear. Choose Sour Cream and Existential Dread; it's a good choice and pairs well with Pepsi.

Cthulhu,

The time has come to pay the Toll of the Forgotten Wombat. We don't know what it means either but the intern who handed in the prediction hasn't been seen since so keep spare change around.

Dagon,

A shadowy figure will ask you a riddle involving spoons, but they will only accept answers screamed into a storm drain. This is not symbolic. And if you see a beetle wearing a tiny crown, bow respectfully. You know what you did.

Darkness,

All signs point to a resurgence of forbidden knowledge buried in your garage. Refrain from reading anything that glows, hums, or attempts to bribe you with coupons. This month is ideal for learning a new skill, like taxidermy of invisible animals.

H.P. Lovecraft,

This month, the moon's baleful glow aligns with your subconscious need to hoard unmarked cans. Beware of any tin that hisses upon opening. If you see a man with no elbows whispering to a grandfather clock, do not interrupt. Just nod politely and leave the room backwards.

Hydra,

A sentient fog may challenge you to a game of chess in a Waffle House parking lot. It means well but has terrible timing. Win or lose, you'll owe it a ride.

Hastur,

This month, take note of how many times you see the number '17' scratched into tree bark. When it reaches 6, wear a helmet made of spoons and declare yourself monarch of the Quiet Hour. No one will stop you but your shadow may go on strike due to poor working conditions. Offer it a vacation and half your cheese sticks.

Nameless Mist,

Something beneath your floorboards hums a tune you almost remember but can not place where you've heard it before. Do not try to sing along. It's copyrighted by an unspeakable entity with very litigious lawyers.

Nug & Yeb,

Strange signs foretell of your destiny and the path your life will take and it's not good news; you are not the protagonist of your own story. You are nameless farmer who dies off stage at the opening of act III.

Nyarlathep,

Your houseplants are conspiring. Not against you, per se, but you're definitely collateral damage. They are watching you as well, but it's more of a hobby for them than anything personal.

Shub-Niggurath,

Every time you blink, the ceiling moves closer by a third of a millimeter. It's nothing to worry about unless you start hearing kazoo music in a minor key. This month is brought to you by the number ∞ and the smell of damp celery.

Yog-Sothoth,

The veiled ones have noted your recent increase in caffeine consumption and they are mildly impressed. Prepare for a cryptic message delivered via the cookies which come free with it. Don't trust mirrors this month; they've started lying again. Especially the one in the gas station restroom.

Tarot Reading for May 2025 For the temple of the old ones

Question: What do the Old Ones Have to Teach Us In May.

Card 1: Queen of Pentacles- Upright

Card Purpose: Where we are currently

Old One : YHOUNDEH

Meaning: Right now we the temple have a more practical approach to the world ,we have created a safe niche for ourselves

Card 2:The Magician-upright

Card purpose: Theme for the month

Old One: Yog-Sothoth

Meaning: the theme is research and learning, finding what works and what does not. The more we know the more we will beagle to create

Card3: The Hermit-upright

Card Purpose: What should we embrace

Old One: THE NAMELESS MIST

Meaning: Now is the time to look within ourselves for answers to the tough questions, for the answers are there, listening to outside influences will only serve to distract us.

Card 4: Four of Wands-Reversed

Card Purpose: The Action we need to take

Old One: Brown Jenkins

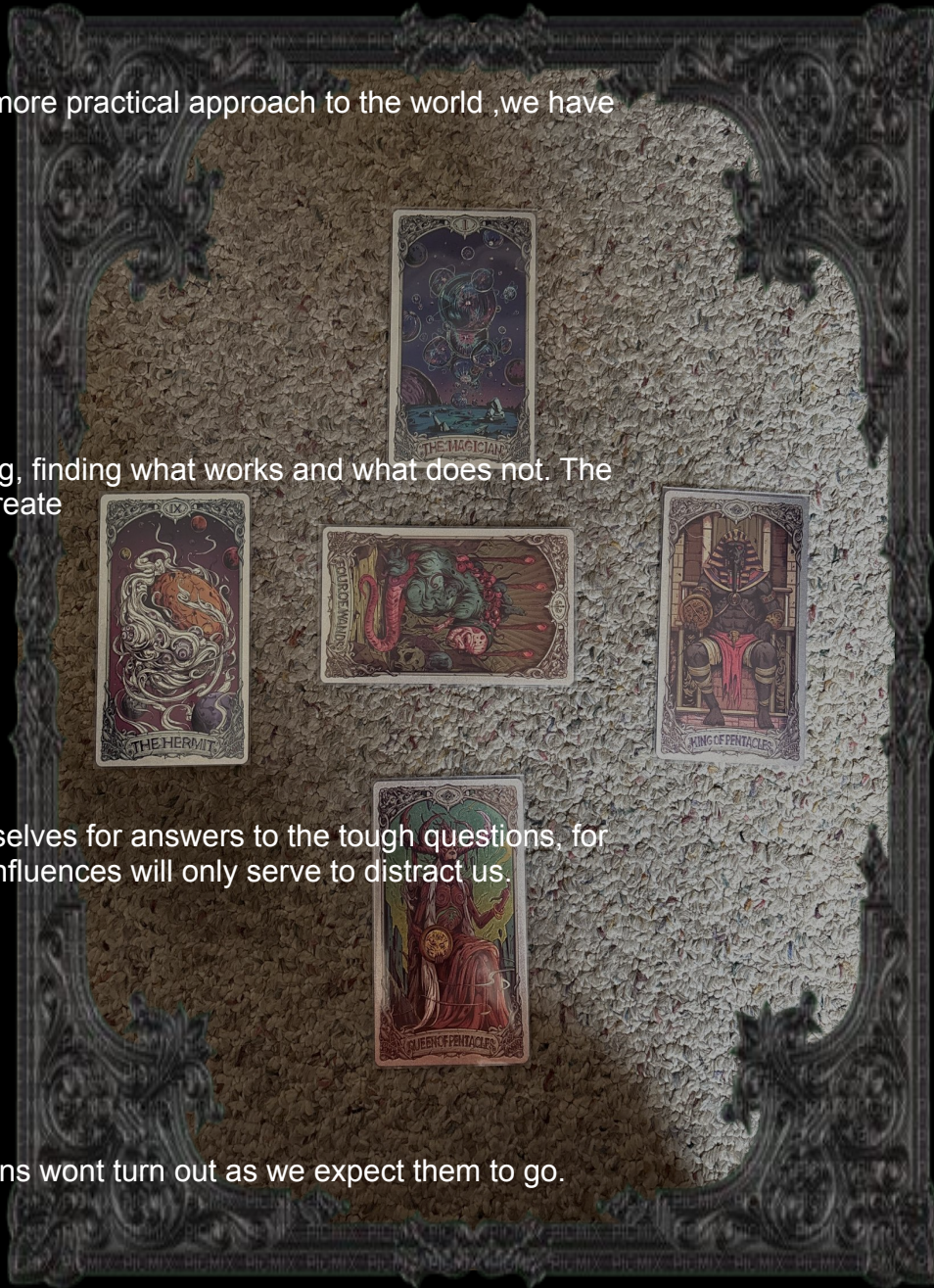
Meaning: We must go with the flow , set plans wont turn out as we expect them to go.

Card5: The King of Pentacles -upright

Card Purpose:Divine Guidance

Old One: THE BLACK PHARAOH (Nyarlathotep)

Meaning: The patron of this month is a good provider , they have the authority and power to make sure that everyone has the same security as they do , they happily share their gifts.



May 2025: A Rune Reading for The Temple of the Old Ones

Brothers and sisters of the Void, the runes have been cast, and their message emerges from the swirling mists of uncertainty. Today's reading presents us with five powerful symbols: Eihwaz, reversed Perthro, Thurisaz, Dagaz, and reversed Uruz. Together, they weave a narrative of transformation, challenge, and revelation that speaks directly to our current progress within The Temple.

The Reading

Using the Gateway of Yog-Sothoth layout, the runes have positioned themselves as follows:

1. **Eihwaz** - The Axis of Eternity: Endurance and stability in times of transition
2. **Perthro (Reversed)** - The Vessel of Secrets: Hidden truths and resistance to revelation
3. **Thurisaz** - The Catalyst of Chaos: Necessary disruption and transformation
4. **Dagaz** - The Dawn of Cosmic Revelation: Breakthrough and illumination
5. **Uruz (Reversed)** - The Raw Power of Potential: Untapped strength and stagnation

Interpretation

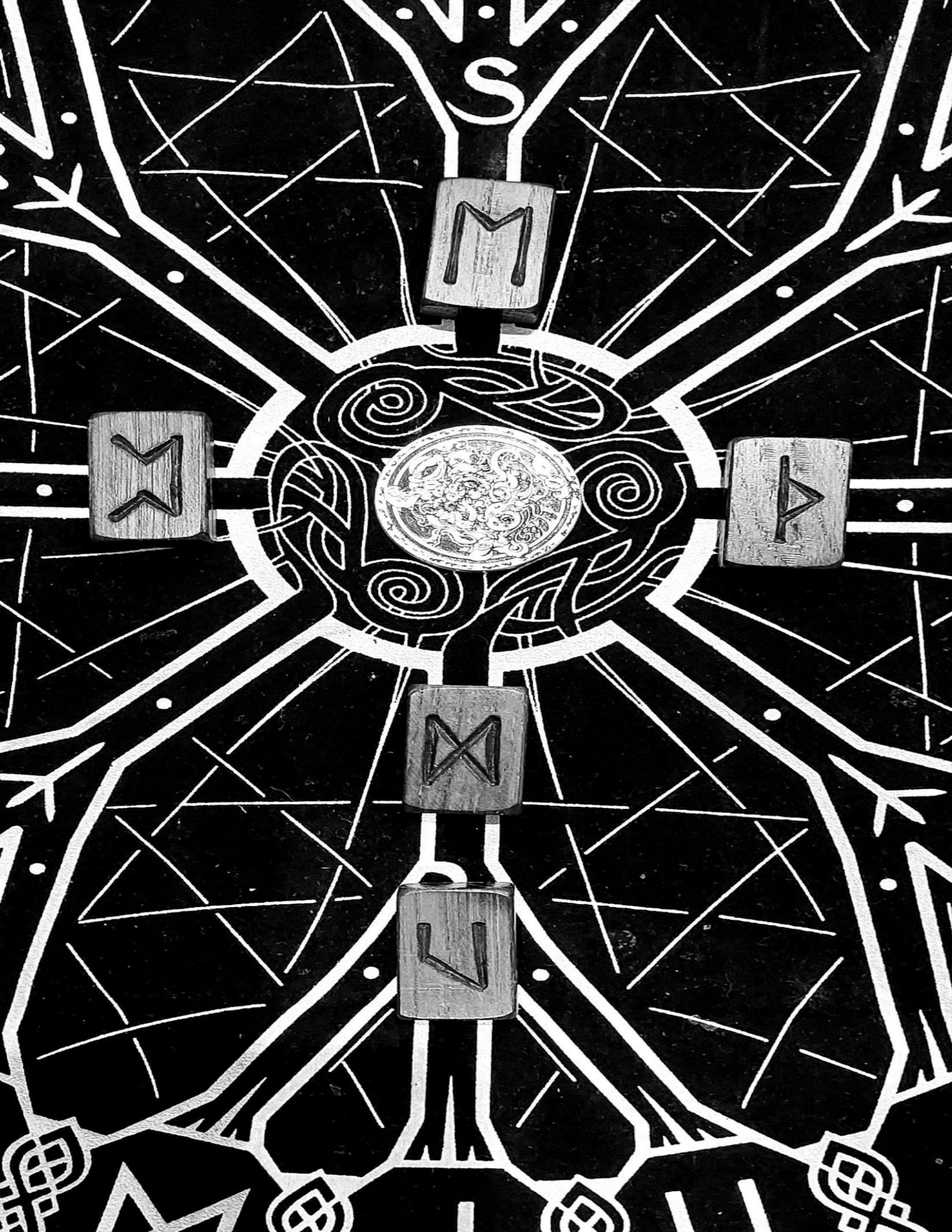
This reading speaks to a time of profound transition for the Temple. Eihwaz stands at the threshold of our reading, reminding us that even as we face upheaval, we remain anchored to the cosmic axis that connects all realms of existence. This stability is our strength, woven by Nyarlathotep's hand to guide us through the challenges that lie ahead.

The reversed Perthro highlights our internal influences and indicates that certain truths remain concealed from our view. This is not because they are beyond our grasp, but because we may be resisting the revelations they bring. As a Temple, we must examine where we might be closing ourselves off from uncomfortable knowledge or failing to interpret the signs that surround us. What messages from the Old Ones are we overlooking in our comfort?

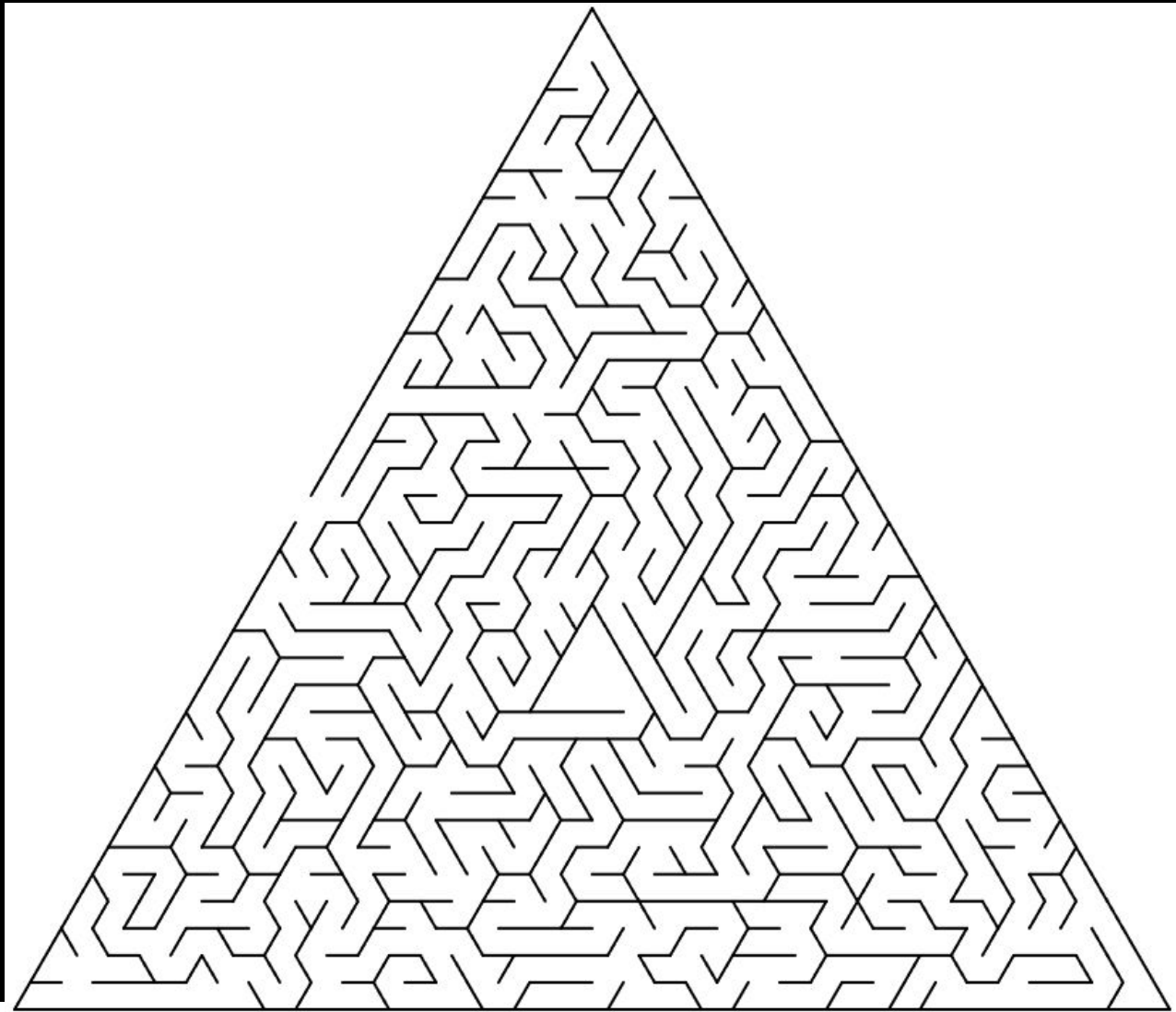
Thurisaz emerges as a powerful external force of necessary disruption. Its position in the centre of our reading is significant as it serves as the hammer that breaks down outdated structures, clearing the way for new growth. This is not destruction for its own sake, but rather a reflection of Azathoth's dream where chaos weaves the fabric of existence. The message is clear: Embrace the discomfort of change, for it is the catalyst of our evolution.

Surprisingly, Dagaz, the rune of illumination, stands as our central obstacle this month. This placement underscores a potential fear of the uncharted future that lies before The Temple. We might find ourselves hesitant to fully embrace what's ahead, a collective anxiety casting a shadow on the dawn of new possibilities. As an obstacle, Dagaz calls us to unify with our siblings in the coming weeks, offering unwavering support to one another as we navigate any disruptive changes that may arise.

Finally, a reversed Uruz serves as both a warning and a call to action. It speaks of untapped potential within our ranks, a power lying dormant that must be awakened if we are to fulfil our Great Work. This is not a condemnation but a recognition that external pressures or internal fears may be hindering our full expression of strength. The time has come to reclaim our power, to transform the chaos into a source of profound growth and mastery.



PUZZLE CORNER

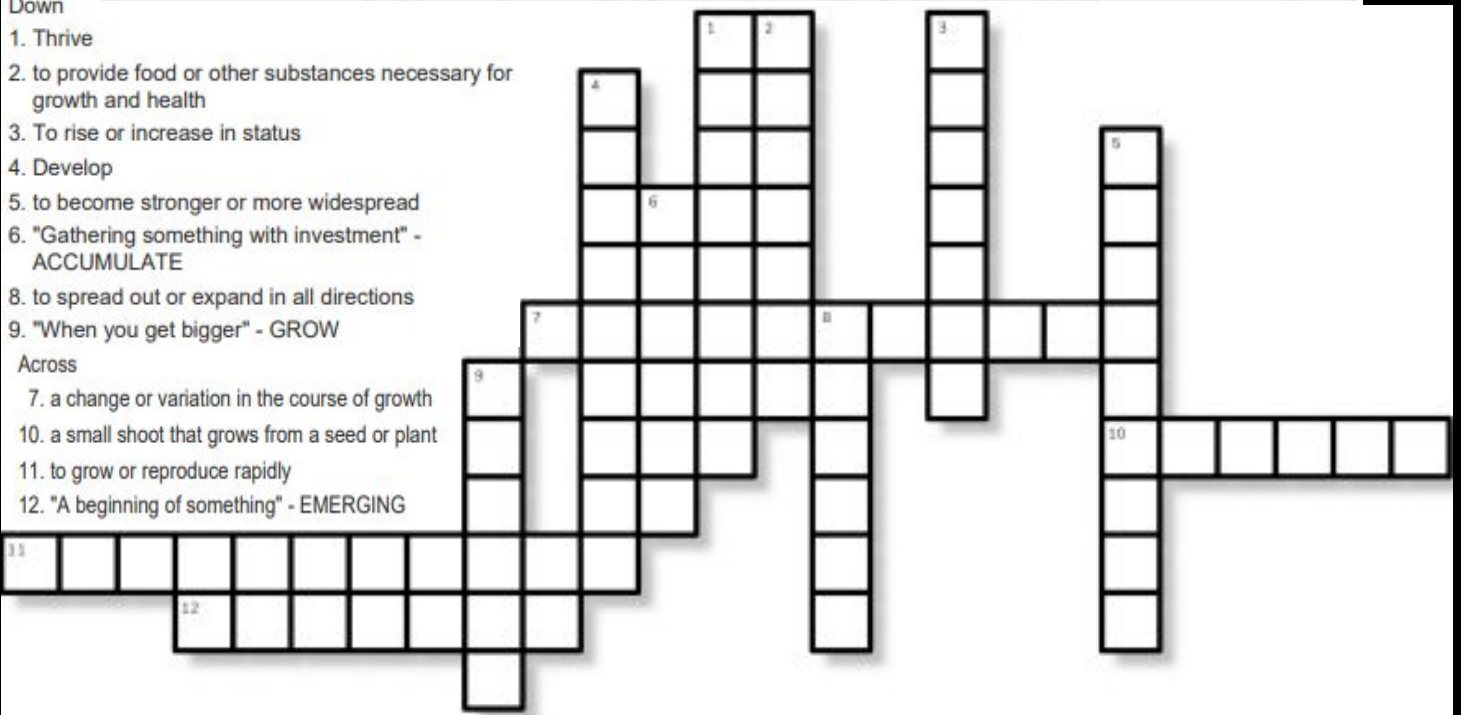


Down

1. Thrive
2. to provide food or other substances necessary for growth and health
3. To rise or increase in status
4. Develop
5. to become stronger or more widespread
6. "Gathering something with investment" - ACCUMULATE
8. to spread out or expand in all directions
9. "When you get bigger" - GROW

Across

7. a change or variation in the course of growth
10. a small shoot that grows from a seed or plant
11. to grow or reproduce rapidly
12. "A beginning of something" - EMERGING



Hold Down the Fort
While We Have
Some Fun
Under the Sun's.

51
21
07

To
Mr. Crest
636 R'lyeh Way
Yuggoth, West Galaxy



LAKE
HALI